Farm & Ag Fastener Program

“Buyin’ & Sellin’ By The Pound”
Hassle-Free Conversions

You don’t have to lift a finger or add to your payroll when Midwest is your fastener source. We take care of everything for you, including designing, customizing and installing your display. Let Midwest turn your display into a state-of-the-art profit center.

In-Store Service

Our team of over 200 field reps make sure that you’re always stocked with the right mix and levels of product from must have items to hard-to-find hardware. In addition, our sales reps can customize your display, helping you sell more product in less space. And we back it all up with the best fill rate in the industry. No other source is more committed to the retailer.

Information / Technology Support

Midwest’s industry leading B. to B. website is designed with the independent retailer in mind: Place orders, track returns, review order history, and find special hard-to-find items. A dedicated team of tech support personnel is ready to assist our sales professionals to align P.O.S. computer data.

Digital Scale for Bulk Hardware

Digital Scale (Part No: SW-50)

- Battery operation with auto power-off feature
- AC adapter included
- Large one-inch (25-mm) display
- Switch between units (pound, ounce, kilogram and gram)
- Special order only

For Ordering and additional Information Contact:

Rogan Scale  Ph: 800-798-6007
400 Devils Glen Road  Fax: 563-955-8333
P.O. Box 908 E-Mail: sales@roganinc.com
Bettendorf, IA 52722

Plastic Bags and Dispenser

- Increase accuracy at checkout
- 5” (W) x 9” (H) bags
- Order from Midwest Fastener

<table>
<thead>
<tr>
<th>Description</th>
<th>Part No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plastic bags, 100</td>
<td>15471</td>
</tr>
<tr>
<td>Dispenser pad</td>
<td>17970</td>
</tr>
</tbody>
</table>
Bulk Hardware Merchandising

- Bulk hardware is color-coded by category for easy product identification when shopping and checking out.
- Selling bulk hardware by the pound makes it easier to purchase, manage and sell inventory to customers.
- By offering many merchandising options and plan-o-grams, we allow you to maximize valuable retail space.
- With an extensive product line you will attract new customers, including construction, lawn & garden, farmers, ranchers and commercial.
- Extensive, quality product line that meets or exceeds ANSI standards.
- Bulk hardware is plated for rust resistance, then color coded.

### Color-Coded Hardware...1200 + skus

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>PRODUCT</th>
<th>RINSE COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hex Bolts</td>
<td>Hex, Carriage, Lag, NW*,</td>
<td>Silver</td>
</tr>
<tr>
<td></td>
<td>Plow Bolts</td>
<td></td>
</tr>
<tr>
<td>Grade 5</td>
<td>Hex, Carriage, Nuts</td>
<td>Green</td>
</tr>
<tr>
<td>Grade 8</td>
<td>Hex, NW</td>
<td>Blue</td>
</tr>
<tr>
<td>Metric 8.8</td>
<td>Hex, Carriage, NW</td>
<td>Red</td>
</tr>
<tr>
<td>Metric 10.9</td>
<td>Hex, Flange, NW</td>
<td>Black</td>
</tr>
</tbody>
</table>

*Nuts and Washers
**Fastener Solution**

**Space Efficient, Easy-Select Hanging Product**
- 2300 + skus

- MR Specialty Assortments
  - 7000 + skus

**Assists in product selection**

**3 Colors Of Merchandising Racks**
- Assists in product selection

**Flexible Merchandising Options**
- No-charge merchandising is available to qualified retailers.
- Flexible display options create unlimited possibilities. Our unique 12” wide and 16” deep merchandising, racks let you sell more product in less space.

**Check-A-Thread Gauges**
- Eliminate the guesswork of matching fastener sizes. Use these convenient gauges to accurately measure the diameter, length and thread pitch of your fasteners.

**Standard part #89987**

**Metric part #89986**
Merchandising

Display Programs:

Our high-impact styrene display cabinets are engineered specifically for the storage and display of packages and/or loose fasteners. They are attractively designed, yet are built to withstand heavy-duty usage for many years of service. These display fixtures are available at no-charge to qualified retailers. The display cabinets’ space-saving design allows for maximum product per square foot of floor space, and the product is presented to the customer in an orderly and “easy-to-shop” style.

Point-Of-Sale Graphics:

Midwest Fastener offers a complete graphics package for your fastener department which includes color-coded bin labels, indexers, box labels and overhead signage. They are designed to aid the customer in making the correct purchase. (They are a silent sales force working for you every day.) All of our graphics are item specific, and the first generation artwork is the best available in our industry.

Pricing Programs:

The Midwest pricing program will give you 100% control of your fastener profits. You can choose any margin markup for your display. You can even request different price margins for each product group or customize your prices item by item. Our Variable Pricing option provides more profit to the retailer. You request it, and we will do it. We also can provide price stickers for packaged goods provided at no charge upon your request.

Service

Program Highlights:

- Midwest Fastener Corporation has six distribution centers located across the United States, with over 350,000 square feet of modern and efficient warehousing space to serve you.
- Your orders are processed within 48 hours and will have a 98% fill rate on all product groups...no excuses!
- Toll-Free fax lines are available 24 hours a day for your convenience.
- Low prepaid freight minimum.
- Midwest Fastener Corporation has a dependable and knowledgeable office staff ready to answer your fastener questions, help with orders, and provide quotes.

Additional Product Lines & Quality Brands

- Threaded Rod
- Key Towers
- Stakes & Markers
- 911 Signs & More